

How to prepare for ARTiculation

Choosing a subject

ARTiculation Talks are based on a work of art, a piece of architecture or an artefact. Film, performance art, installation art, sculpture, illustration, ceramics, jewellery, photography, relics are all welcome.

You should select one work, or a cohesive series of works, by the same artist, architect or maker. Other art works can be discussed to support the discussion.

The **title of the Talk** must only contain the name of the artist, the title and date of the artwork being discussed. For example: *William Blake, I want! I want!, 1793*

Top Tip:

Visit local art galleries, museums, exhibitions and architectural spaces to get inspiration. Try to get first hand experience and observation of the art.

What makes a good ARTiculation talk?

Delivery:

clarity, accessibility & your ability to engage with both the audience & the chosen artwork

Structure:

cohesion, progress, theme, conclusion and timing

Content:

research, methodology, creative & original thought and use of illustrations

This is the framework the adjudicator has when listening to ARTiculation Talks. The adjudicator will also consider the speaker's original approach and unique potential.

An ARTiculation Talk should be your own work and reflect your own approach and personal response. A good talk gives the listeners a deeper insight into, and enthusiasm for, the artwork being discussed.

Visuals: ARTiculation Talks should be accompanied by a PowerPoint presentation with visual examples to support the discussion.

Top Tip:

Watch some films of ARTiculation Talks on our website, but remember these presentations have been practiced many times and polished over several weeks.

Practice, practice, practice

The best thing you can do is practice, to a teacher, friend, a class or the whole school. Don't be afraid to ask for feedback.

Remember:

ARTiculation is about public speaking. You should not read from a written essay. We encourage the use of notes, but aim to direct the Talk to the audience; this is an opportunity to share enthusiasm and interest for a chosen art work.

Time keeping is key.

A Talk should be between 7- 10 minutes, and no longer!