



ARTiculation

The Roche Court
Educational Trust
NewArtCentre.

Discover ARTiculation Challenge 2018: A competition for KS4 students



UNIVERSITY OF LEEDS

Information pack for teachers, students and parents



The winners of Discover ARTiculation Challenge 2017

From left judge Kate Brindley, Fox White (St Paul's Girls' School), Rebecca Lingard (Camps Mount Academy) and Professor Abigail Harrison Moore (Head of School, Fine Art, History of Art & Cultural Studies, University of Leeds)

1. About the competition

The aim of Discover ARTiculation Challenge is to engage Key Stage 4 students in expressing their opinions, thoughts and ideas about art with confidence, and to enjoy researching their chosen piece. Each student is invited to submit (via their school) a 2-3 minute film of themselves speaking about a work of art, an artefact or a piece of architecture of their choice. Judges from the University of Leeds and our partner galleries will view each film, looking at content, structure, delivery and the speaker's original approach and unique potential before choosing entrants to go forward as finalists.

Finalists will be invited to speak at the Final as part of our **Articulating Art & Culture Experience Day** for all entrants which will take place at the University of Leeds on **Wednesday 11th July 2018**.

All entries and parental permission slips should be submitted to E.K.Johnson@leeds.ac.uk by Thursday 22nd March 2018. Please mark your email ARTiculation in the subject header when contacting us. Each school may submit a total of 5 entries.

*** Please Note: We request, where possible, schools should collate all film entries on behalf of the students***

2. How the Competition will work in stages

Stage 1: Entering your students - More information on using wetransfer.com can be found at the end of this Information Pack

- Schools must collate their film entries and submit them to the University of Leeds by Thursday 22nd March 2018. Each film entry should be uploaded using wetransfer.com, a website which is free to use and that easily transfers files of up to 2GB. Each upload must contain the student's full name and school in the 'message'. The school must also submit an entry form Word document, found at the end of this Information Pack.
- **Schools may submit a total of up to 5 film entries. If your school has more films than we suggest you do a pre-selection at school.**
- The school must submit parental consent forms for all film entries, please note that without a completed consent form entries will not be valid. These may be sent using wetransfer.com, posted or scanned and emailed. The parental consent form can be found at the end of this document.
- Please make sure that your filming device is being held the correct way round in order to ensure that films are not received upside down.

Stage 2: Finalists selected from film entries

- All film entries will be adjudicated by academic staff from the University of Leeds and from our partner galleries. The Judges will select finalists who will be invited to deliver their final presentation to an audience as part of our campus event, Articulating Art & Culture Experience Day, which will take place at the University of Leeds on Wednesday 11th July 2018. During the Final students will give a 7 minute presentation on their chosen piece of Art, this will be an extended version of their original entry, and each finalist will be provided with clear instructions closer to the time.

Stage 3: Final at the University of Leeds in summer 2018

The Final will take place at the University of Leeds on 11th July 2018 as part of our campus day Articulating Art & Culture Experience Day.

This event will be open to all competition participants (subject to ticket availability) and will include activities for students and teachers led by staff and students from the School of Fine Art, History of Art & Cultural Studies. Articulating Art & Culture is part of our Festival of Arts & Humanities schools' programme and places will be released after Christmas when events are advertised to schools.

3. Frequently Asked Questions

PLEASE NOTE EACH FILM ENTRY SHOULD BEGIN WITH THE FOLLOWING OTHERWISE THE ENTRY WILL NOT BE VALID:

- 1. Student's Full Name**
- 2. Student's School**
- 3. Full title of their chosen piece of Art**
- 4. Full name of their chosen Artist**

What should I talk about in my 2-3 minute film?

You should talk about why you chose the work of art, artefact or a piece of architecture and should demonstrate the research you have completed on your chosen object, plus your enthusiasm for it.

Do I need to be studying GCSE Art to enter?

No. Anyone can enter the competition as long as they are currently in key stage 4 at school.

Do I need to enter via my school?

No, you may enter as an individual, as long as you send a parental permission slip with your film entry.

How should I record my film? Please see additional sheet on filming tips at the end of this document

You can record your film on a smart phone or other device. The quality must be good enough so that other people can see you clearly and hear your voice clearly. If the quality is not good enough for the adjudicators to hear and see adequately the entry will not be valid.

- PLEASE ENSURE YOUR RECORDING DEVICE IS THE CORRECT WAY ROUND TO AVOID "UPSIDE DOWN" FILMS.
- PLEASE ENSURE SOUND QUALITY IS GOOD. WE ADVISE WATCHING YOUR FILM ON A FEW DEVICES TO CHECK THIS. The films will be watched on a big screen in a classroom and sound quality is crucial. If we cannot hear the film properly the entry will not be valid.

How long should the film be?

The film should be around 2-3 minutes long, but NO LONGER, so make sure you time yourself.

Who will watch the film?

All film entries will be watched and adjudicated by staff from the University of Leeds' School of Fine Art, History of Art and Cultural Studies, and staff from our partner galleries

How will the films be adjudicated?

Adjudicators will assess each presentation as a whole looking at:

Content: including research, methodology, creative and original thought and use of illustrations.

Structure: including cohesion, progress, theme, conclusion and timing.

Delivery: including clarity, accessibility and the speaker's ability to engage with both the audience who will be watching the film and the chosen artwork.

4. Rules

- PLEASE NOTE EACH FILM ENTRY SHOULD BEGIN WITH THE FOLLOWING OTHERWISE THE ENTRY WILL NOT BE VALID:
 1. Student's Full Name
 2. Student's School
 3. Full title of their chosen piece of Art
 4. Full name of their chosen Artist
- Presentations must be based on a piece of fine art, applied art or architecture.
- Speakers must select one work or a cohesive series of works by the same artist / architect. Other works of art may be used to provide context.
- The competition encourages speakers to visit their local art galleries, museums, exhibitions and architectural spaces to select local subjects for their talks. First- hand experience with the work of art being discussed is strongly advised.
- The Roche Court Educational Trust (RCET) and the University of Leeds reserve the right to use the winning presentations, written and spoken, for educational purposes.
- The presentation must reflect the speaker's own approach and personal response to the work of art.
- Presentations must not be longer than three minutes and not less than two minutes.
- The same presentation must be used for the film entry and the Final at the University of Leeds, although alterations may be made, as the Final presentations will be longer.
- The adjudicators' decision will be final. It will not be possible to provide feedback on individual films.

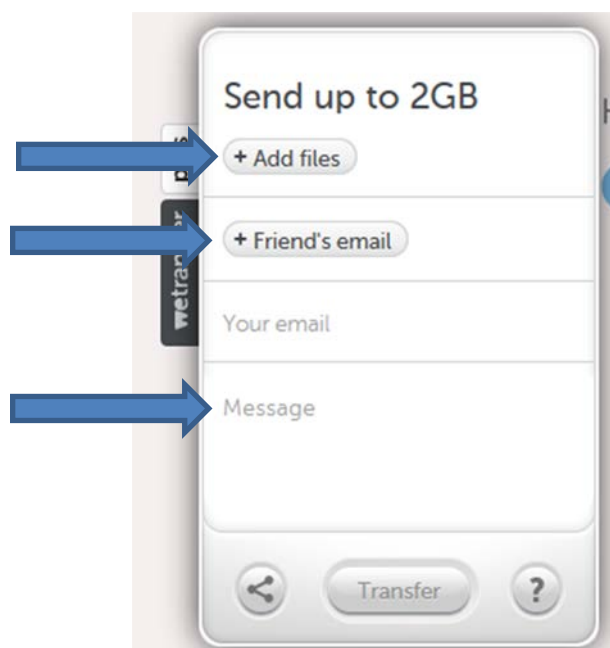
5. Uploading your films using wetransfer.com

- Go to www.wetransfer.com
- On the homepage you will see the image below, follow the instructions below
- Your students' must begin their film by stating their full name and school, otherwise their entry will not be valid

Click here to add your students' files

Please send entries to
E.K.Johnson@leeds.ac.uk

The message should be the students' full name and school, e.g. James Smith, Green Hill Academy



Competition entry form

University of Leeds - Education Engagement - Arts Discover ARTiculation Challenge entry form

Please complete this form and email it to E.K.Johnson@leeds.ac.uk along with your students' film entries by **Thursday 22nd March 2018**

EVENT NAME: Discover ARTiculation Challenge

EVENT DATE: Entries to be submitted by Thursday 22nd March 2018

SCHOOL NAME: [Click here to enter text.](#)

CONTACT TEACHER'S NAME: [Click here to enter text.](#)

CONTACT TEACHER'S EMAIL: [Click here to enter text.](#)

CONTACT TEACHER'S TELEPHONE NUMBER: [Click here to enter text.](#)

NUMBER OF FILM ENTRIES FROM YOUR SCHOOL:

Student Name	Year Group	Parental permission slip enclosed? *
1.		
2.		
3.		
4.		
5.		

*Students will not be able to compete without a signed parental permission slip

**This is not a booking form for the ARTiculating Art and Culture Experience Day, places for this will be released after Christmas

Parental permission slip

DECLARATION TO BE SIGNED BY PARENT/CARER

I have read the Discover ARTiculation Challenge Information Pack and consent to my child submitting a film to the University of Leeds. I consent to staff from the University of Leeds and partner galleries watching my child's film and assessing it as part of the ARTiculation competition.

I agree that the University may use the film for promotional purposes including publication on the University's website. **(Please delete if you do not agree to this).**

Name of child

Name of parent/carer

Signature of parent/carer

Date

Film Tips

To ensure your film is good quality please refer to these guidelines

If you have shot your movie entirely on your phone, try playing back the movie on a computer at full screen. You should be able to identify if the video looks blocky/choppy or has poor audio before sending it to us!

Video Compression:

1. For video codec choose **H.264**
2. For file format choose **.MP4**

Frame rate:

1. Commonly used framerates include **24, 25, 30, 48, 50 and 60 frames per second**.
2. A framerate of 30 per second should ensure your video will playback on most systems.
3. Anything lower than 24 frames per second may leave your video looking “choppy”.

Video Size/Resolution

1. To ensure your video looks nice when played back on a big screen please use any of the following resolutions:
 - a. **1920 x 1080 (best)**
 - b. **1280 x 720 (better)**
 - c. **854 x 480 (good)**

Audio Settings

1. The following audio settings should ensure your sound is clear for playback:
 - a. For **mono recording** use **128kbps**
 - b. For **stereo recording** use **384kbps**